



1996

- Ultra's reputation for quality products and outstanding service is born
- Ultra experiences rapid growth

1998

- Sales continue to increase

1999

- UltraRail sets a new standard for reinforced aluminum fence
- Ultra's reputation for engineering grows...
- ...and grows even further

2004

- 85,000 sq. ft. under one roof
- Capacity levels nearly double
- Ultra averages 10 day order-to-ship
- Ultra opens new Powercoat™ line
- Ultra's reputation for innovation grows
- Ultrarail™ Premium is introduced
- Ultra introduces its Lifetime Limited Warranty

2007

- One of the first aluminum fence companies to offer aluminum railing
- Signature Railing is a big hit with the industry
- Exclusive Ultra-Carton protective shipping containers are introduced

2008

- Ultra introduces its Regional Sales Managers
- Ultra goes international with sales in Canada, Mexico, the Caribbean and Central America

2009

- Ultra forms Strategic Alliance with Enduris Vinyl
- New Web Site launched with Design Studio capability
- Ultra introduces state-of-the-art sales aids and marketing tools

Humble Beginnings

ULTRA
ALUMINUM MFG., INC.

Ultra Expands to larger facility in Whitmore Lake MI

UltraRail™ is Introduced.

New State-of-the-Art Manufacturing Facility

Ultra Opens New Powercoat™ Line

Ultra Introduces Signature Collection™ Railing Line

Ultra Grows Its Sales Force

Ultra Introduces Vinyl Fencing and Expands Its Marketing

ULTRA
FENCING • RAILING

ENDURIS

WARRANTY «ULTRA» LIFETIME WARRANTY

ULTRA 10 Days

Take it to the limit.

Take it to the limit.

Signature

SERVICE